



Graphic Design / Branding

The Queer Resource Network is looking for a volunteer to support the visual identity, branding, and design needs of QRN as we build a national resource-sharing network for 2SLGBTQIA+ organizations, groups, advocates, and community leaders.

The **Graphic Design / Branding Volunteer** will help create clear, consistent, accessible, and visually engaging materials that support QRN's public presence, resource library, outreach, and membership engagement. This role is ideal for someone who enjoys design, branding, layout, visual storytelling, and helping community-focused projects look professional and approachable.

Key Responsibilities

The Graphic Design / Branding Volunteer may support:

- Creating branded graphics for QRN's social media, website, presentations, reports, and announcements.
- Designing templates for toolkits, guides, handouts, policy samples, program materials, and downloadable resources.
- Supporting the development and maintenance of QRN's visual identity, including colours, fonts, layouts, icons, and design standards.
- Helping ensure QRN materials are visually consistent across platforms.
- Designing outreach materials such as one-pagers, flyers, brochures, membership materials, and partner-facing documents.
- Creating visual assets for resource launches, campaigns, events, webinars, or engagement activities.
- Supporting accessible design practices, including readable layouts, clear contrast, plain-language formatting, and screen-reader-friendly document structure where possible.
- Preparing files for digital use, website upload, print, or PDF distribution.

- Working with QRN leadership and resource volunteers to turn written content into polished, usable materials.
- Helping build a small library of reusable design templates for future QRN materials.

Skills & Qualities

We are looking for someone who is:

- Creative, detail-oriented, and comfortable working with visual materials.
- Able to follow brand guidance and create consistent designs.
- Interested in 2SLGBTQIA+ advocacy, nonprofit communications, and community resource-sharing.
- Thoughtful about accessibility, inclusion, and representation in design.
- Comfortable receiving feedback and making revisions.
- Reliable and able to meet agreed timelines for design tasks.
- Able to work independently while staying aligned with QRN's goals and messaging.
- Respectful of confidentiality when working with internal drafts or unreleased materials.

Experience with Canva, Adobe Creative Suite, Figma, Google Slides, PowerPoint, layout design, social media graphics, branding, or nonprofit communications is helpful but not required.

Time Commitment

This is a flexible volunteer role. Time commitment may vary depending on QRN's current design needs, but volunteers can expect approximately **3–6 hours per month**, with additional time possible during major resource launches, campaigns, or brand development projects.

Location

This is a **remote volunteer position**. Most work can be completed virtually through shared documents, design platforms, email, and occasional virtual meetings.

Why This Role Matters

Design plays an important role in how people understand and trust QRN's work. The Graphic Design / Branding Volunteer helps make QRN's resources and communications

more professional, accessible, and engaging. By supporting strong visual identity and clear design, this role helps QRN reach more organizations and community leaders with tools they can understand, use, and share.

How to Apply

Interested volunteers are invited to contact the Queer Resource Network with a short introduction outlining their interest in the role and any relevant design experience, portfolio samples, or examples of past work if available.

Formal design experience is not required. We welcome volunteers who are creative, reliable, and committed to helping build stronger 2SLGBTQIA+ community infrastructure.